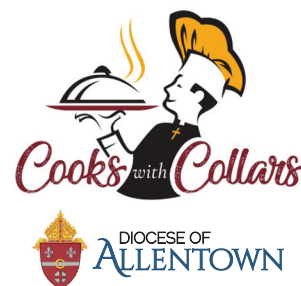


# SPONSORSHIP OPPORTUNITIES

14TH ANNUAL



Catholic Charities  
Diocese of Allentown



TITLE \$25,000	→ BOTH for \$60,000 ←
PREMIER \$20,000	→ BOTH for \$35,000 ←
SIGNATURE PARTNER \$15,000	→ BOTH for \$20,000 ←
PARTNER IN MISSION \$10,000	→ BOTH for \$15,000 ←
PARTNER IN HOPE \$7,500	→ BOTH for \$12,500 ←
PARTNER IN FAITH \$5,000	→ BOTH for \$7,500 ←
VIP TABLE \$2,500	→ BOTH for \$3,500 ←
PARTNER IN CHARITY \$1,000	→ BOTH for \$1,500 ←

TITLE \$50,000
PREMIER \$25,000
HEAD CHEF \$15,000
CHEF \$10,000
SOUS CHEF \$7,500
GOURMET \$5,000
VIP \$2,500
PATRON \$1,000

**BACK IN PERSON!**

**Sunday, April 3, 2022**  
**DeSales University**

*Honoring:*

Rev. Msgr. Robert J. Wargo  
Frank Ford, President,  
St. Luke's University Health  
Network Sacred Heart Campus

**BACK FOR A SECOND  
GREAT SEASON(ING)!**

**Runs Jan 30 through  
March 1, 2022**

**2021 COOKS WITH COLLARS  
BY THE NUMBERS:**

**27** participating parishes  
**\$162,000** raised for parishes  
**\$62,000** raised for  
Catholic Charities  
**1,900** Voters  
**23,000+** YouTube views  
**1,300** total hours spent  
viewing videos

**PLEASE SEE OTHER SIDE FOR SPONSORSHIP BENEFITS!**

Contact Julie Scheck at 610-871-5200, ext. 2216, or  
610-435-1541, ext. 342 or [jscheck@allentowndiocese.org](mailto:jscheck@allentowndiocese.org)

[www.CatholicCharitiesAD.org](http://www.CatholicCharitiesAD.org) • [www.cookswithcollars.org](http://www.cookswithcollars.org)

# SPONSORSHIP BENEFITS

14TH ANNUAL GALA



## TITLE \$25,000 • EXCLUSIVITY

- VIP seating for 18 at Gala, sponsor name on tables
- Recognition in all event promo and media
- "Provided By" signage at TWO select event stations
- Feature video played at event and on website
- PLUS branded "special delivery" participation bags to at-home Gala attendees

## PREMIER \$20,000

- VIP Seating for 10 at Gala, sponsor name on table
- Recognition in all event promo and media
- Premium ad space in program, "Provided By" signage at select event station
- PLUS opportunity to deliver welcome at event and provide branded items to guests

## SIGNATURE PARTNER \$15,000

- Seating for 10 at Gala 4/3/22
- Sponsor name on table, recognition in all event promo and media, full page ad in Gala program
- "Provided By" signage at select event station
- PLUS opportunity to do in-person and video introduction at Gala

## PARTNER IN MISSION \$10,000

- Seating for 10 at Gala 4/3/22
- Sponsor name on table, recognition in all event promo and media, full page ad in Gala program
- PLUS "Provided By" signage at select event station

## PARTNER IN HOPE \$7,500

- Seating for 8 at Gala 4/3/22
- Sponsor name on table, recognition in all event promo and media, full page ad in Gala program

## PARTNER IN FAITH \$5,000

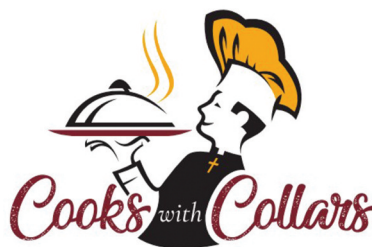
- Seating for 8 at Gala 4/3/22
- Sponsor name on table, recognition in all event promo and media, half page ad in Gala program

## VIP TABLE \$2,500

- Seating for 8 at Gala 4/3/22
- Quarter page ad in Gala program

## PARTNER IN CHARITY \$1,000

- Two seats at Gala 4/3/22
- Quarter page ad in Gala program



## TITLE \$50,000 • EXCLUSIVITY

- Name and logo on all promo and social media materials, inclusion in weekly emails reaching 44,000 Diocesan families
- Logo on voting page, ad in Catholic Charities annual report
- Table of 10 at Catholic Charities Gala 4/3/22
- Premium ad space in program, recorded introduction on featured Cooks With Collars contest video, featured video at Catholic Charities Gala
- PLUS recorded intro/outro on Cooks With Collars marketing ads
- PLUS branded "special delivery" participation bags to at-home Gala attendees

## PREMIER \$25,000

- Name and logo on all promo and social media materials, inclusion in weekly emails reaching 44,000 Diocesan families
- Logo on voting page, ad in Catholic Charities annual report
- Table of 8 at Catholic Charities Gala 4/3/22 with program ad
- Recorded introduction on featured Cooks With Collars contest video
- PLUS featured video at Catholic Charities Gala

## HEAD CHEF \$15,000

- Name and logo on all promo and social media materials, inclusion in weekly emails reaching 44,000 Diocesan families
- Logo on voting page, ad in Catholic Charities annual report
- Two seats at Catholic Charities Gala 4/3/22 and program ad
- PLUS recorded introduction on featured Cooks With Collars contest video

## CHEF \$10,000

- Name and logo on all promo and social media materials, inclusion in weekly emails reaching 44,000 Diocesan families
- Logo on voting page, ad in Catholic Charities annual report
- PLUS two seats at Catholic Charities Gala 4/3/22 and ad in Gala program

## SOUS CHEF \$7,500

- Name and logo on all promo and social media materials, inclusion in weekly emails reaching 44,000 Diocesan families
- Logo on voting page
- PLUS ad in Catholic Charities annual report

## GOURMET \$5,000

- Name and logo on all promo and social media materials, inclusion in weekly emails reaching 44,000 Diocesan families
- PLUS logo on voting page

## VIP \$2,500

- Name and logo on all promo and social media materials
- PLUS inclusion in weekly emails reaching 44,000 Diocesan families

## PATRON \$1,000

- Name on all promo materials and social media outreach

Please contact Julie Scheck @ 610-871-5200, ext. 2216 or 610-435-1541, ext. 342, or [jscheck@allentowndiocese.org](mailto:jscheck@allentowndiocese.org)